

## **Live Stream Agendas - Agent Connect and Inman Connect**

### **Agent Connect Live Stream, Tuesday, August 4**

- 9:00am • Kick Off and Round Table Networking
- 9:30am • Client Experience - Taking Customer Service to a Higher Level
- 10:00am • What Marketing is Effectively Reaching Buyers and Sellers
- 10:30am • Online Lead Conversion Tools: Best Practices, Best Technology
- 11:00am • New Technology Coming for Real Estate Agents
- 11:30am • How I'm Landing Real Estate Sales With Instagram, Customer Reviews, and Referrals

### **Inman Connect Live Stream, Wednesday, August 5**

- 8:30am • Two Stories, Ten Trends: What is Around the Bend?
- 8:50am • Think Like a Soldier, Act Like an Entrepreneur
- 9:00am • What We Can Learn about Getting Connected from Dating Services
- 9:15am • How Connected Cars will Change the Real Estate Market
- 9:30am • A Debate: Franchise vs. Indie
- 9:50am • How The Media Works Today
- 10:05am • New Kids on the Block
- 10:20am • What Everyone is Thinking About Real Estate but No One is Saying
- 10:30am • Millennial Agents and Millennial Consumers: What you Don't Know About this Generation but Need to Know.
- 10:45am • What Luxury Real Estate Can Learn from the Guy Who Recruits Whales (High Rollers) to Las Vegas
- 11:00am • You Are The Unicorn: How To 'Start-Up' as an Entrepreneur or a Business
- 11:10am • New Hybrid Business Models - Transformative or Discounters?
- 11:25am • How Madison Hildebrand Kills It
- 11:45am • Broker Portal Debate: Visionary or Stupid Idea?

### **Inman Connect Live Stream, Thursday, August 6**

- 8:30am • The Honest Truth About Dishonesty
- 9:00am • Connecting with the Elite - Secrets to Working with Luxury Clients
- 9:20am • How the Underdog Plans to Win
- 9:35am • Living Forever: The Secret to Not Aging
- 9:55am • How to Connect With Global Real Estate Portals to Win Business
- 10:05am • The Micro Moments that Connect Us
- 10:25am • Band of Boys: The Tricks of Running a Family Business
- 10:35am • New Kids on the Block
- 10:50am • How Agent Reviews Bring You Business
- 11:05am • How to Deconstruct a Problem When Starting a New Business
- 11:15am • Wearable Technology -- A New Style
- 11:30am • Behind Closed Doors: Inside the Zillow PR/Marketing Machine
- 11:45am • Taking Time, Cost and Failure Out of the Real Estate Transaction

## **Inman Connect Live Stream, Friday, August 7**

- 9:00am • Town Hall: Broker Portal, Upstream, Agent Reviews, Portal Wars. Got an opinion? Join the discussion. Grab a Microphone, Hilton Grand Ballroom
- 9:30am • Forget about Lead Gen: The Future is Offer Generation
- 9:45am • The New Face of Affluence
- 10:00am • How to Talk to the Real Estate Industry
- 10:10am • Making Hyper Local Targeted Media Work
- 10:25am • Connecting with Chinese Buyers: Going Beyond the Surface to Understand & Unlock the Opportunity
- 10:40am • Success Stories in Global Networking
- 11:00am • Connect Wrap Up: Where to Next?