



# The Edge

Information and news that gives you an edge in the real estate business.

**THIS WEEK**



- Be Sure to Vote in the 2020 HAR Board Election
- Your Ticket to *Inman Connect Las Vegas*
- Matrix and More
- Houston is the No. 1 Choice of Millennials
- Don't Let the Sun Set on Your Rising Star
- Teaching the Teacher

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.  
*Produced by the HAR Communications Department.*

## Be Sure to Vote in the 2020 HAR Board Election



- Voting is underway in the 2020 HAR Board of Directors election, so be sure to cast your vote if you haven't already!
- On July 17, all HAR members in good standing should have received a unique and secure link from BigPulse, a third-party election company, which enables you to cast your vote.
- Check your spam or junk email folder if you did not receive.
- Members have until **Monday, August 5 at 5 p.m.** to vote and may only cast their electronic vote once.
- ***You'll find the complete list of candidate names and profiles online [HERE](#).***
- As a leader of one of the most prestigious REALTOR® associations in the country, HAR directors are recognized within the Houston community and nationally for the important difference they make in the lives of HAR's more than 38,000 members – through the decisions they make and the standards that they set.



HAR BOARD OF DIRECTORS  
2020 ELECTION

MEET THE CANDIDATES

[HAR.com/election](https://www.har.com/election)



## Your Ticket to *Inman Connect Las Vegas*

One of the most anticipated real estate conferences of the year is going on this week in Las Vegas. It's *Inman Connect Las Vegas*. If you can't be there, don't worry. We've got your FREE ticket to connect remotely via the [Inman Connect LIVESTREAM](#). It all starts on Tuesday, July 23, and runs through Friday, July 26.

Don't miss keynotes and sessions from: Molly Bloom, Rich Barton, Glenn Kelman, Merritt Hummer, Ryan Gorman, Sherry Chris, Robert Reffkin, Josh Team, Brad Inman, Adam Contos and so many more!

**Make the most of your subscription** by logging in to view the content from *Inman Connect Las Vegas*.  
Be a part of the action!

Access the [Inman Connect LIVESTREAM](#) and watch [videos](#) of all the sessions from Las Vegas.



If you aren't already subscribed to *Inman Select*, register now for this **Free HAR Member Benefit** by clicking [HERE](#).

## Matrix and More

One of the questions that HAR members most frequently ask us is, “Why does HAR syndicate our listings to Zillow?” So, in this week’s edition of *HAR on the Move*, we put that question to HAR’s **Director of MLS, Shawn Dauphine**, and find out about MLS violations and important changes to Matrix.

It’s information you won’t want to miss!

Each week, the *HAR on the Move* podcast covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

**New shows every Wednesday!**

Subscribe today wherever podcasts are available  
or visit [HAR Connect](#) for the latest episode.



Apple Podcasts

SoundCloud

Stitcher App

Spotify

Google Podcasts

iHeart Radio

RSS Link

# Houston is the No. 1 Choice of Millennials



- Millennials rank Houston the best place in the U.S. to live, according to a survey conducted by The Langston Company and Centiment.
- The Bayou City was named the top spot for millennials to live based on a variety of factors, ranging from the community culture to the abundance of successful careers along with the weather to commute times, taxes, and resident salaries.
- The categories in which Houston came up No. 1 include Overall Value, Fair Income Taxes and cost of Everyday Expenses.
- Millennials also gave Houston high marks for Salary Potential, Diversity and Ability to Meet New People.
- Austin and Dallas also ranked highly, beating out cities like Miami, New York, Los Angeles, and Portland.
- Read more about the findings [HERE](#).

# Don't Let the Sun Set on Your Rising Star



- Time is running out to apply for consideration in the *YPN 20 Under 40 Rising Stars in Real Estate Awards*.
- This year marks the 10th annual awards program!
- This prestigious honor goes to 20 HAR members age 40 or younger who demonstrate excellence in the areas of sales, leadership and community involvement.
- **More information and an application are online [HERE](#).**
- The deadline to apply is **Thursday, August 1, 2019**.
- You may only receive this honor once.
- Awards will be presented during a red carpet-style luncheon on **Friday, October 4** at Bayou City Event Center.



## Teaching the Teacher

### Instructor Training Institute

The two-day Instructor Training Institute course will help instructor candidates develop effective presentation and teaching methods. It is a requirement for those who want to teach GRI or other TRU training programs. The course will help instructors prioritize and communicate key concepts to students. Likewise, it will teach instructors to create participant-centered activities to reach people with different learning styles. Finally, the course will encourage instructors to use feedback constructively to improve their presentation skills.

**Dates:** Monday & Tuesday, August 5 & 6

**Location:** HAR Central

**Time:** 8:30 a.m. to 5 p.m.

**Investment:** \$300

Register [HERE](#) today!

Questions? Please call 713.629.1900 ext. 6