



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- CDC Extends National Eviction Moratorium
- The Pandemic's Effect on Houston Real Estate
- HAR Receives Diversity Recognition
- Perfect Your Cross-Cultural Communication
- HAR Virtual Labs Serve You Twice a Week
- Start Pricing Homes with Confidence

"The Edge" is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

CDC Extends National Eviction Moratorium

- The U.S. Centers for Disease Control and Prevention (CDC) has extended a nationwide ban on evictions for nonpayment of rent amid the COVID-19 pandemic.
- The moratorium will now run through **June 30, 2021**.
- The order was set to expire on Wednesday, based on the previous extension granted by the Biden administration earlier this year.
- In recent weeks, consumer advocates had feared that the moratorium could expire before renters had a chance to apply for emergency rental assistance.
- Between the stimulus packages passed in December and March, Congress has approved around \$45 billion in emergency rental assistance for struggling tenants. But because of bureaucratic delays, state and local governments had not begun distributing those funds until earlier this month.

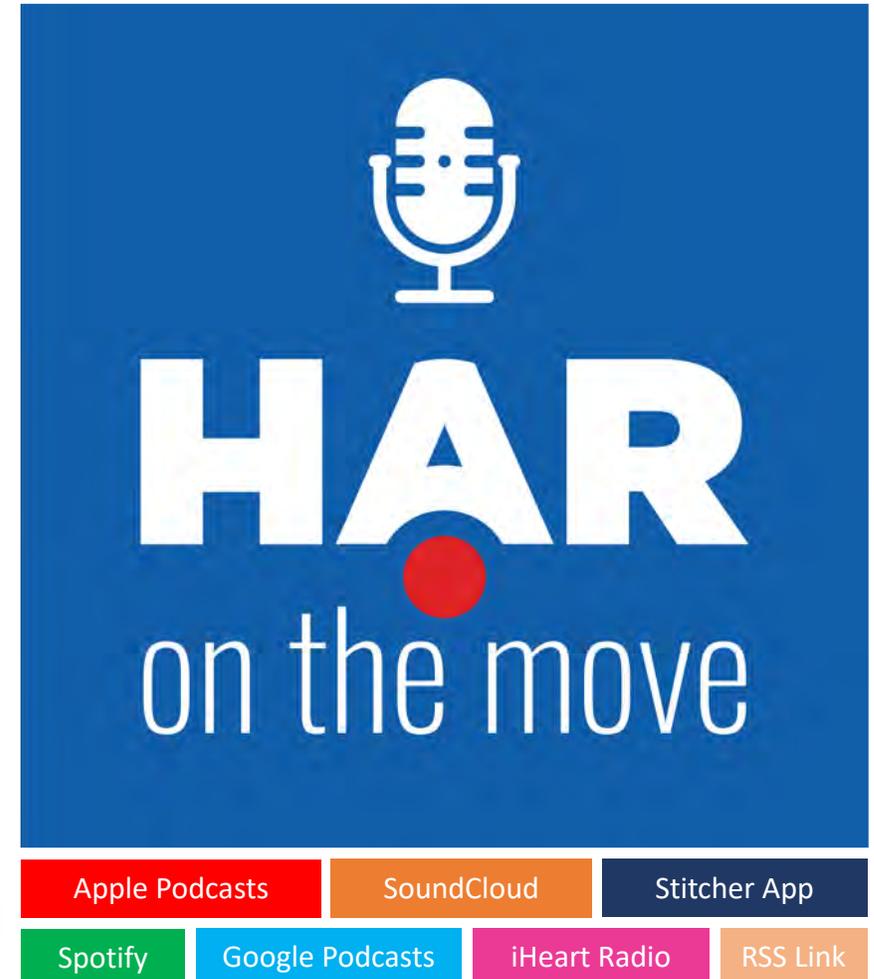
The Pandemic's Effect on Houston Real Estate

We welcome back a market expert to help gauge the latest trends in Houston housing. **Lawrence Dean, regional director at Zonda** (formerly Metrostudy), provides a research update on this week's ***HAR On the Move*** podcast that includes resale, new construction, commercial and rentals. He also discusses the price points and communities that are currently thriving and his thoughts on the pandemic's lasting effects on local real estate.

Each Wednesday, ***HAR on the Move*** covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

Subscribe today wherever podcasts are available or visit [HAR Connect](#) for the latest episode.



Apple Podcasts

SoundCloud

Stitcher App

Spotify

Google Podcasts

iHeart Radio

RSS Link

HAR Receives Diversity Recognition

HAR is proud to have received the **Diversity in Business Award** from *the Houston Business Journal*. Honorees are organizations and individuals that have shown exceptional commitment to promoting practices that advance diversity and inclusion in the workplace, as well as in business leadership. Recognition was given to those that bolster equality across all areas of diversity, including age, disability, gender, sexual orientation, race and religion. [#HBJDiversity](#) [#RacismHasNoHomeHere](#)





Perfect Your Cross-Cultural Communication

With so much diversity in the Houston marketplace, is it possible to communicate effectively when we have to engage with so many different types of people? Tracy Brown will share some simple tools and techniques to help you recognize the cultural cues that can make – or break – your relationships with colleagues, clients or others in the community. Bring examples of sticky situations you’ve been in and a few will be selected for coaching on real-life cross-cultural communication challenges.

Wednesday, April 7, 2021
12 to 1:30 p.m.



HAR WEBINAR

**CROSS CULTURAL COMMUNICATION:
A PATHWAY TO PROFIT**

APRIL 7
12-1:30 p.m.

har.com/diversity

[REGISTER HERE](https://har.com/diversity)



HAR Virtual Labs Serve You Twice a Week

HAR Virtual Labs



TUESDAY & THURSDAY
10 a.m. - 12 p.m.

How-To • Tips • Q & A

#HARVirtualLabs



Have you taken advantage of *HAR Virtual Labs* yet? HAR Virtual Labs are open sessions that are available to all members each **Tuesday and Thursday, from 10 a.m. to 12 noon**. Anyone logging in can work with HAR staff in real time to get answers to their questions or quick “How To” tips on the various HAR Tools and Matrix. These are come and go sessions, so hop on at your convenience, ask your questions or just listen in, and stay on the session for as little or as much as you’d like. HAR is here for you and we look forward to having you join us! **#HARVirtualLabs**

Visit www.har.com/labs to participate in any or all of these twice-a-week sessions.



Start Pricing Homes with Confidence

Pricing Strategies Advisor: Mastering the Comparative Market Analysis (CMA)

This certification is specifically designed to enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values.

Date: Wednesday, April 7, 2021

Location: Online (Live) Training

Time: 8:30 a.m. to 5 p.m.

Investment: \$99

Register [HERE](#) today!

Questions? Please call 713.629.1900 ext. 6