



The Edge

Information and news that gives you an edge in the real estate business.

THIS WEEK



- Houston Housing Shows Strength and Stability in August
- Practicing Real Estate Safely
- Expand Your Horizons
- Are YOU Ready to be Engaged Next Month?
- Upcoming Virtual Area Networking Meetings
- Affordable Housing Webinar September 15

“The Edge” is a weekly tool for managers to use to inform their agents and stay current and up-to-date with important real estate industry issues.
Produced by the HAR Communications Department.

Houston Housing Shows Strength and Stability in August

HAR released **August 2021** MLS statistics last Wednesday. Here are some key takeaways from the latest **HAR Market Update** in case you missed it:

- After the Houston housing market's 13-month run of positive sales abruptly ended in July, August saw a return to increased sales volume with inventory levels improving and prices showing signs of moderation while remaining higher than last year. Sales rose 8.5 percent;
- The average price increased 14.0 percent to \$380,233 and the median price climbed 15.2 percent to \$310,000. Pricing has eased a bit since setting record highs in June;
- Inventory fell from a 2.6-months supply to 1.9 months which, while down, is the highest level of 2021.
- Townhome and condominium sales jumped 27.1 percent with the average price up 9.5 percent to \$237,473;
- Leases of single-family homes fell 10.2 percent while townhome and condominium leases rose 1.8 percent.



*Look for the complete August 2021
Market Update in the [HAR Online Newsroom](#).*

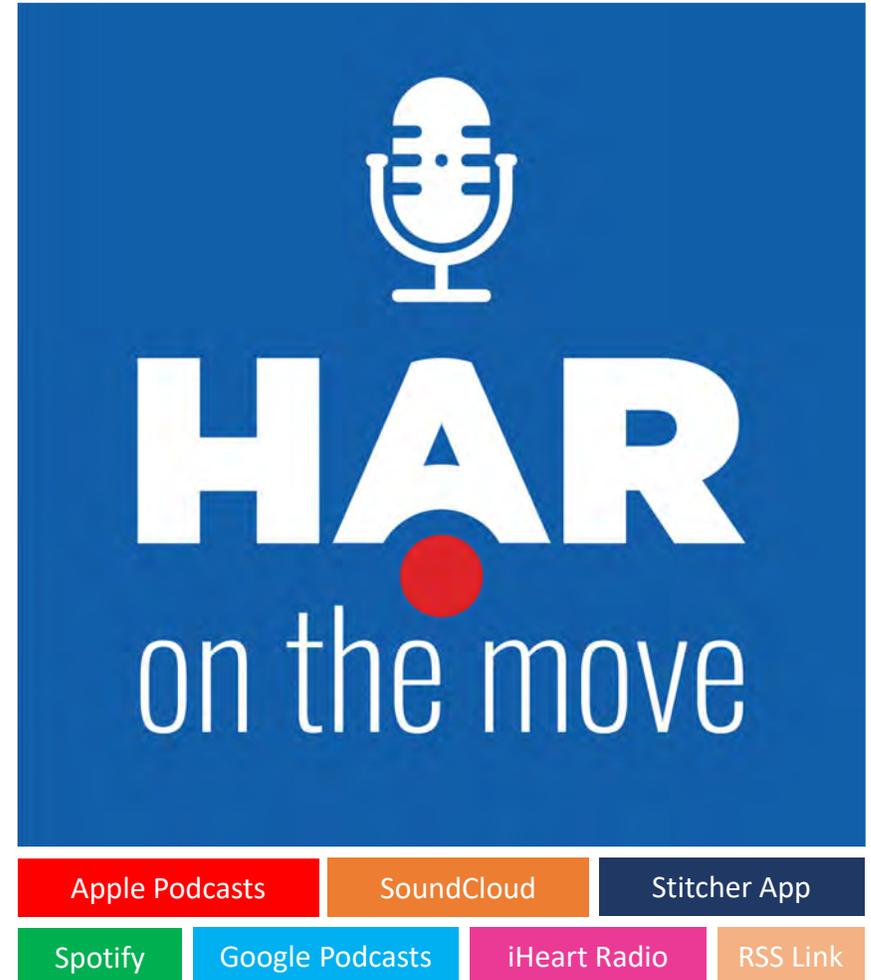
Practicing Real Estate Safely

September is REALTOR® Safety Month and there's no better time to focus attention on maintaining safe practices for yourself, your fellow agents and your clients. This week on the *HAR on the Move* podcast, we welcome **SafeShowings Founder & CEO Helen Hudson** and **Tracey "The Safety Lady" Hawkins**. Helen discusses her new safety app which is now available as a FREE member benefit for all HAR members, and Tracey shares valuable tips to keep you and your clients safe in the field.

Each Wednesday, *HAR on the Move* covers a variety of topics that are beneficial to all HAR members.

Listen anywhere, anytime!

Subscribe today wherever podcasts are available or visit [HAR Connect](#) for the latest episode.

The podcast cover art features a white microphone icon at the top center. Below it, the word "HAR" is written in large, bold, white capital letters. A red circle is positioned below the letter "A". Underneath "HAR", the words "on the move" are written in a smaller, white, lowercase sans-serif font. At the bottom of the cover, there are seven colored buttons for listening: Apple Podcasts (red), SoundCloud (orange), Stitcher App (dark blue), Spotify (green), Google Podcasts (light blue), iHeart Radio (pink), and RSS Link (light orange).



Expand Your Horizons



The GLOBAL HOTLINE

Log on and ask your global real estate related questions to our panel of professionals.

[CLICK HERE](#)

Registration is not required.



10-11 a.m. via Zoom | Next Session: September 15 | www.har.com/globalhotline



Are YOU Ready to be Engaged Next Month?

Join us

2021 VIRTUAL ENGAGE CONFERENCE

OCT 13-14
8:30 a.m. - 3 p.m.

World Class Speakers
TECHNOLOGY
Real Estate Trends
Industry LEADERS
and much more

**FREE!
Register
NOW**

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**Open to all
U.S. REALTORS®
and Real Estate
Agents**



Upcoming Virtual Area Networking Meetings

HAR.com HAR & WCR FORT BEND VIRTUALLY PRESENT... **Women's Council of REALTORS®** Fort Bend

BACK-TO-SCHOOL UPDATE

Learn the latest on school activities and programs that could impact your clients and community in our annual school update.

SEPTEMBER 16, 2021
11:00 AM - 12:00 PM.
Via Zoom

Representatives from these school districts will be there...

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A PROUD TRADITION | A BRIGHT FUTURE

Women's Council of REALTORS® Lake Houston **HAR.com** Lake Houston

Back to SCHOOL

Lake Houston Area School Districts Update

Friday, September 17, 2021
Virtual Event - Register via Zoom
8:30 a.m. <https://bit.ly/LakeHoustonISDPanel>

Special Guest Speakers...

 Dr. LaTonya Goffney ALDINE	 Dr. Benny Soileau ALDINE	 Dr. Elizabeth Fagen ALDINE	 Kristi Shofner NEW CANEY ISD
 Dr. King R. Davis GREAT AMERICAN	 Paula Patterson GREAT AMERICAN		

Strategic Partners: **Vestpro** **PRBK** **WINSURANCE**

HAR.com HAR Bay Area REALTOR Breakfast Virtually Presents...

TAKING YOUR BUSINESS TO THE NEXT LEVEL: RISK MANAGEMENT

LEGAL UPDATE

Wednesday, September 22, 2021
@ 9 a.m.

Grant Harpold
HAR Legal Counsel
Buck Keenan LLP

Click on an event to register.

Questions? Contact Karen Driscoll at karen@har.com.



**DOWN PAYMENT
PROGRAMS - Harris,
Montgomery &
Fort Bend Counties**

**AFFORDABLE
HOUSING
WEBINAR**



**SEPTEMBER 15
12 p.m.**



har.com/webinars